customer value, and customer experience first. While evaluating risks and return on DX investment, companies must adopt a perspective that prioritises the market's needs over its departments, fiefdoms, or leaders' needs. Aligning the IT/OT ecosystem to solve customers' unmet needs ensures the best results in executing a DX strategy.

Identify quick wins and estimate benefits

There are always opportunities for quick wins by shedding light on pressing issues that erode operational performance - such as unplanned downtime or problematic equipment. Tackling these issues upfront, creates immediate and measurable benefits, freeing up valuable time for more strategic initiatives.

Build a stable technology foundation and organise your data

Leading companies ensure they have established a stable technology foundation before moving to cross-functional integration and acceleration. Only a data-centred approach to technology can ensure a reliable foundation for applying analytics, application logic, and interoperability.

Partnering to create futureproof results

When done correctly, DX leads to future-proof results. DX is a daunting challenge with many interdependent factors, and there is not a one-size-fits-all solution. Process industry companies need a business partner who believes that innovation is not just a one-off event or project but a change in mindset, organisational culture, and business agility.

Yokogawa offers a Discovery Workshop to introduce a DX Framework for process industries, aligning DX efforts, and creating organisational awareness. It is a starting point to layout a digitalisation roadmap that thoughtfully considers people, processes, technology, assets, and data. Interested in learning more about our DX workshop? Contact us at **uk.marketing@uk.yokogawa.com**

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[3]https://www.forbes.com/sites/blakemorgan/2019/09/30/companies-that-failed-at-digital-transformation-and-what-we-can-learn-from-them/?sh=77c93bb603c4

[4]https://info.us.yokogawa.com/digital-transformation-ebook.html